Atotech solutions
Leading plating chemicals, equipment and services
Atotech’s journey so far

1869
R. Cruickshank Ltd. begins electroplating operations, later rebranded as M&T Chemicals

1901
Schering’s electroplating division starts operations

1977
M&T Chemicals acquired by Elf Aquitaine; becomes Atochem Inc. in 1984

1993
Elf Aquitaine merges its Elf Atochem M&T Harshaw operations with Schering’s electroplating division to found Atotech

1996
Atotech sales cross $450m, supported by > 1,600 professionals worldwide

2003
Atotech’s presence grows as it continues to build unique local TechCenters in all key markets

2006
Atotech sales cross $895m, supported by > 3,000 professionals worldwide

Today
Today, Atotech is the market leader in plating technologies, generating sales of more than $1.1b with 4,062 professionals worldwide
Although our history traces a long way back, Atotech was officially founded in 1993. Today, we are a global leader in the highly complex world of plating chemicals, equipment and services for printed circuit board (PCB), package substrate and semiconductor manufacturing, as well as decorative and functional surface finishing. Within the chemical sector, we have developed distinct capabilities in two core businesses: electronics and general metal finishing. Both of our business divisions are equipped with comprehensive experience, deep market insights and advanced solutions to address the specific needs of their respective markets.

Understanding the big picture

Our corporate philosophy is to embrace challenges, enabling us to develop future-ready solutions. We’re driven by innovation. At the same time, we strive every day to ensure that our solutions not only align with changing environmental laws and regulations, but also set new benchmarks for the industry. We have a long legacy of delivering solutions for improved efficiency, helping our customers meaningfully reduce costs.

Customer centricity

At the heart of our success is an outstanding team of highly trained professionals and experts who make it their business to ensure our customers accomplish their goals. With a presence in all major markets, we are always on hand to provide high quality products and services to our customers. We’re constantly investing in R&D and expanding both our global reach and service infrastructure to remain a sustainable industry partner.
Our technology’s impact is evident in everyday objects all around us. This not only indicates the broad scope of our innovation but also the variety of industries we serve.

**Wind energy**
When it comes to corrosion protection for fasteners or the electronic components of wind energy plants, we cater the right chemical solution to manufacturers to ensure the highest level of functionality.

**Sanitary**
Our chrome and precious metal processes for sanitary applications provide a huge variety of design options. With high-quality shower heads and fittings, the only problem is choosing between them.

**White goods**
Washing machines and refrigerators are no longer just a basic commodity – they have become an integral part of elaborate design concepts. We offer decorative coating solutions, paint support technologies and plating processes for integrated electronic components.

**Furniture / fashion / cosmetics**
Close attention to detail helps shape a good design. For chairs, table legs and lamps – as well as fashion and cosmetic components such as belt buckles or perfume bottle caps – our product range provides excellent decorative results.

**Consumer electronics**
For today’s most common consumer electronics such as computers, laptops, tablet PCs, TVs, multi-function displays, smartphones, game consoles and other portable electronics, we offer products and services for the entire spectrum of decorative and functional electroplating, semiconductor and printed circuit board manufacturing.

Adding value to your life
Aviation

Our electronics solutions are a great choice for the critical components used in the aviation industry. We supply wet chemicals and equipment for the manufacturing of printed circuit boards, advanced packaging and semiconductor built into the electronic systems of modern aircrafts.

Solar energy

For solar thermal and photovoltaic applications, our electroplated coatings are developed for long-term endurance and high performance specifications.

Construction and heavy machinery

In the construction industry, functionality comes before design. We are the trusted choice for functional finishes for components such as fasteners and heavy machinery hydraulic rods or window frames, as well as printed circuit boards. Our wet chemical processes have proven to be robust and functional even under harsh conditions.

Railway

We offer corrosion protective coating technologies and printed circuit board manufacturing solutions for railway applications.

Automotive

From grills, door handles, name plates, brake calipers, fasteners, shock absorber rods, valve systems, and printed circuit boards for safety features and info or entertainment systems – a myriad of automotive components are treated with our decorative and functional plating processes and surface finishing solutions.
With an abundance of learning materials and ongoing training sessions, safety is deeply embedded in our organization’s culture. We pay close attention to the smallest details in order to avoid any unforeseen incidents, as well as to create a safe working environment for our staff and customers. When it comes to compliance and corporate governance, we have stringent rules and a zero-tolerance policy. Our reputation is built on integrity and a comprehensive code of conduct.

We understand the urgency of ecological consciousness within the corporate sector. For us, sustainability starts with closely monitoring our own consumption as an organization, then taking tangible steps to minimize our environmental impact. We are at the forefront of developing industry-leading solutions to help customers conserve resources and reduce waste. Finding the balance between industrial innovation, sustainability and economic viability is what inspires us. It’s what moves us forward.

- 1 M working hours with 0.77 accidents
- 4,062 employees observe compliance every day
- 46% of our R&D projects cover green technologies
What we strive for every day

Best local service

One factor that sets us apart from competitors is our global network. Sales and service in more than 40 countries enable us to provide efficient customer support worldwide. With an exceptional infrastructure, our unique TechCenter network allows us to offer an unmatched spectrum of services. This ranges from pilot production, chemical and materials science investigations and process qualification to train customers and partners. The TechCenters also strengthen our research and development efforts, helping us develop sustainable solutions for tomorrow.

Leading technologies

True to Atotech’s longstanding history, we are determined to develop new ways to address significant challenges facing the plating industry. We collaborate heavily with the entire value chain – suppliers, customers, communities, and government bodies alike – to seek new paths and set benchmarks for the development of innovative plating processes. Annually, more than 10% of our revenue is invested towards research and development, helping us and our customers stay at the forefront of the next generation and green technologies.

Production know-how

Paired with our broad production know-how, our highly proficient personnel and manufacturing capabilities make us the trusted partner within our industry. We provide customers with expert consultations and complete factory design concepts to help expedite new product launches. Our production systems guarantee the highest level of quality and efficiency in wastewater treatment solutions, all at a reduced cost. We’re constantly improving manufacturing processes, applying the latest HSE standards to ensure the utmost safety for us and our customers.

Sustainable solutions

Our ambitious sustainability goals have helped us set an example within our industry. We work intensively on developing environmentally sound alternatives to conventional processes and systems used in today’s plating industries. We are rigorously working towards our long-term goal of ultimately eliminating all hazardous substances from our product range. Our customers benefit from our environmentally conscious systems and chemical processes, designed to use water, energy and raw materials efficiently and tangibly reduce waste.
Being at the center of a knowledge industry, our true asset is our people. Atotech is committed to providing an environment of original thinking, entrepreneurial spirit and teamwork, making it a great place to work. We place great emphasis on diversity and view it as a valuable asset. We pride ourselves on fostering a highly inclusive culture for our workforce which consists of skilled professionals from multiple disciplines. Atotech is home to a global team of individuals from different cultures working towards a common goal – customer satisfaction.

Nurturing talent

Learning never stops at Atotech. To maximize every individual’s full potential, we offer a number of development programs and training for building new skill sets. Annually, we dedicate several hours of training for each employee to empower them with knowledge and offer them personal development. Our people are given the opportunity for professional growth via work on numerous exciting projects and cutting-edge technologies.

Work-life balance

In an industry characterized by severe competition and high pressure, the well-being of our people is of utmost importance to us. Therefore, a number of initiatives are in place to ensure a healthy work-life balance, reflected in our high retention rate and highly motivated professionals. Leaves for expecting and new parents as well as flexible working hours are simply a way of life at Atotech. In addition, we offer multiple opportunities to participate in team-building, creative thinking and athletic activities, providing employees with a uniquely fulfilling work environment.
Workforce
4,062 professionals
49 nationalities
2,683 plating specialists, of which
2,029 in sales & service and 654 in R&D
1,379 in other functions

Recruitment
471 new hires, of which
23% in Europe
69% in Asia
8% in the Americas

Highly skilled professionals
Experienced professionals and promising young talent from some of the best universities and colleges – creating value for us and our customers

Training
> 40 hours of training per employee – for a continuous enhancement of knowledge
Our global presence

Today, Atotech’s vast portfolio is second to none and trusted by global customers across a multitude of industries. We never let profitability get in the way of sustainability – our consistent growth is a testament to this attitude.

Our presence across more than 40 countries makes us a global company with deep local insights. Regional dynamics – such as economic, social and cultural factors – greatly influence local consumption patterns and technology usage. Staying close to our customers helps us respond faster to market needs and develop relevant solutions.

We are proud of our exceptional infrastructure, technical capabilities and expert staff. They enable us to provide an unmatched spectrum of high quality products, on-time delivery and best local service worldwide.

Atotech at a glance

Global leadership
Global market leader in plating chemicals, equipment and services, serving > 8,000 customers in more than 40 countries

Revenue
$1.1b, with a compound annual average growth rate of 6% since 1994

Research & development
$130m allocated to research and development

Patents
2,090 registered active patents, of which 1,645 for chemical processes and 445 for equipment
Collaborations
> 60 rewarding partnerships with OEMs, Tiers, customers, industry organizations and institutes

Sustainability
46% of all our R&D projects are dedicated to green technologies

Legend
- Regional head offices with integrated R&D and TechCenter
- ① Berlin, DE
- ② Yokohama, JP
- ③ Rock Hill, US

- Chemistry production (16)
- Equipment production (2)
- TechCenter (18)
- Legal entities (33)

All statistics valid as of 12/31/2016
End markets and industries Atotech serves

- Automotive
- Medical
- Consumer electronics
- Aviation
- Oil and gas
- Industrial
- Sanitary
- Construction

Atotech Deutschland GmbH
Erasmusstraße 20
10553 Berlin – Germany

+49 (0) 30 349 85 0
info@atotech.com

Global head office
Technology for tomorrow’s solutions

www.atotech.com