# Paint support technologies



Sustainable solutions for today's paint applicators

General Metal Finishing

Paint support technology

atotech.com





## Paint support technology at a glance



Did you know...

440

tonnes of CO<sub>2</sub> reduced annually at one of the world's largest appliance OEM's through UniPrep® long life cleaner implementation 27

automotive OEM's in 20 countries (representing over 100 global customers) currently utilize KleerAid® as their paint overspray treatment solution

75

tonnes of sludge eliminated annually from one automotive OEM paint line with implementation of KleerAid®



## Anticipating tomorrow's needs

In paint support technology (PST), we pride ourselves on being industry leaders in both innovation and sustainability. Developing today for tomorrow's needs means identifying substances of concern before regulations are established and introducing products to the market that meet industry requirements. PST also focuses on developing products that conserve natural resources such as water and energy while minimizing or eliminating waste, resulting in a more economical process. For paint pre-treatment, paint removal and paint overspray applications, PST provides a truly superior approach to the industry.

#### Paint pretreatment

Achieving optimal paint performance requires substrate cleaning and conversion coating to ensure superior paint adhesion and corrosion resistance. Atotech UniPrep® and Interlox® products provide paint applicators an economical paint pretreatment capable of meeting their own performance standards while complying with environmental regulations.

#### **Paint stripping**

From rack and hooks to high value finished part reclamation, Master Remover® products are the ideal in-house paint removal solution, providing a cost effective, safe and sustainable alternative to conventional paint stripping processes.

#### Paint overspray treatment

The challenge of efficient paint overspray treatment becomes more complex as global emission regulations force automotive OEM and Tier 1 applicators to shift from solvent-borne to waterborne paints. With KleerAid®, a high performing, sustainable and cost effective solution is achievable.

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### End markets and industries MKS serves



Automotive



Sanitary



Heavy machinery



Construction



Household appliances



Energy

